
COLLECTIVE INNOVATION

From different perspectives to an owned next test.

Important initiatives can have plenty of ideas but no shared understanding of the decision, its owner or what should happen next. BPG Labs helps leaders work through these differences and turn discussion into practical action.

WHAT WE DO

We combine experienced facilitation, systems thinking and evidence synthesis. Individual perspectives are gathered and synthesized before group discussion, so participants can consider views beyond their own. Adoption, ownership and sustainable business models enter the conversation early, without fixing the solution or imposing stage gates.

A FOCUSED STARTING POINT

The Decision Sprint: two weeks focused on one defined decision. Outputs include a stakeholder and evidence map, end-state options, critical assumptions and risks, and a prioritized next-test plan with an executive readout.

PEOPLE LEAD. CONSILIUM SUPPORTS.

Consilium is supporting software from BPG Labs. It can connect individual input, systems maps, opportunity comparison and test design between conversations. It does not replace facilitation, expertise or accountable judgment.

BRIAN GOODMAN · FOUNDER

Brian brings experience in innovation, systems thinking and multi-stakeholder co-creation, including work at The Synergist. He helps groups make different perspectives usable, clarify consequential decisions and design practical next tests.

bpglabs.com | [Visual overview](#) | brian@bpglabs.com